Some inspirations from the ted talk : Designers- -think big!

The first thing that I got from the talk is the difference of ''design'' and ''design thinking''. The professor started this topic from the phenomenon of society nowadays, he said :'' today’s design is focused on the appearance of the products, more focus on the Aesthetics, in the small, not in big prospect.'' The more concentrated in Aesthetics, the less relative to ''designer thinking'' I think the designer thinking is more relative to tackle our daily problems we met in the society, like 'how can the public transportation be faster and safer?' Or 'how can we store the fresh food before the occurrence of fridge'. The term of "how" is the process that we need our designer thinking to complete the process or make the process can be completed in a effective or efficiently way. In conclusion, I think the major difference of design and the design thinking is similar to the difference of product and the process.

The difference between UI and UX

The blog talked about the term of user interface and the user experience, also the difference between these terms. After I read this blog, I have learnt that the term of UI is about the interface combined with user side and computer side, user can interact with computer to get the required information though the screen. Then the term of user experience is related to the feeling of user when they try the related products. A better UX can create more comfortable feeling of user by using the products and make a more convenient, effective product.

The difference between UI and UX mentioned in the blog is ''At the most basic level, UI is made up of all the elements that enable someone to interact with a product or service. UX, on the other hand, is what the individual interacting with that product or service takes away from the entire experience.’’ After reading, I think the term of UI is the structure of the building and the UX is the decoration of the building.